

FSU REAL ESTATE CENTER'S 2017 TRENDS CONFERENCE

Florida State University • October 19 & 20, 2017

SPONSOR FORM

The FSU Real Estate Conference Committee is seeking sponsors for the 2017 TRENDS Conference. Sponsor funding is critical to the success of the conference, and is used to support student participation, organize and advertise the conference, and help establish an endowment to support future events.

All sponsor levels will be listed on the conference website; listed in the conference brochure and program; and recognized at the closing luncheon.

LEGACY LEADER - \$10,000

- Lead sponsor recognition with company logo and link on conference website; prominently listed on both front/back of conference brochure mailed to 5,000+ industry leaders
- Two luxury box seats for the FSU-Louisville football game**
- One full-page descriptive listing in the conference program
- Two invitations to each of the 2018 FSU-Kislak forums (tentatively to be scheduled in Miami and Orlando)
- Invitation for a conference committee member seat in 2018
- Company name and logo prominently listed on the inside preface of the 2017-18 Student Resume book
- Reserved priority seating for up to six attendees at closing lunch
- Recognition of sponsor support provided on at least 10 student nametags
- Individual pop-up banner for each Legacy Leader
- Conference registration for up to six attendees, plus a 30% discount on registration for an additional four attendees*

**All conference registrations include a one-year subscription to Florida Trend valued at \$29.95.*

***Luxury box seats may only be used by sponsor and sponsor's guest, and cannot be resold.*

Gold Sponsor - \$5,000

- Prominently listed on front of conference brochure, program and all conference advertising
- Two tickets to the FSU-Louisville football game
- One paragraph descriptive listing in conference program
- Company logo and link on conference website
- One invitation to each of the 2018 FSU-Kislak forums (tentatively to be held in Miami and Orlando)
- Company name and logo listed on the inside preface of the 2017-18 Student Resume book
- Reserved priority seating for up to four attendees at closing lunch
- Recognition of sponsor support provided on five student nametags
- Conference registration for up to four attendees, plus a 30% discount on registration for an additional four attendees*

Garnet Sponsor - \$2,500

- Listed on all advertising of the conference
- Recognized as Garnet Sponsor on conference website, with company link
- Conference registration for up to three attendees*

Contributing Sponsor - \$1,250

- Listed on select e-mail conference advertising of the conference
- Conference registration for up to two attendees*

Participating Sponsor - \$625

- Conference registration for one attendee*

TO BE RECOGNIZED AS A SPONSOR

Payment and registration instructions will be sent upon receipt of this form. The 2017 TRENDS conference registration fee is \$380 per person.

For more information, visit FSUTRENDS.com or contact Loreen Kollar at fsurealestate@business.fsu.edu or (850) 644-4071.

Complete and fax this form to Loreen Kollar at 850.644.4077 or email to fsurealestate@business.fsu.edu by Friday, June 30, 2017.

SPONSOR: _____ CONTRIBUTION LEVEL: _____
(Company name as you wish it to appear in conference materials)

SPONSOR CONTACT & TITLE: _____

SPONSOR EMAIL: _____ PHONE: _____

ADDRESS (Street, City, State, Zip): _____

SECONDARY NAME & EMAIL (optional) _____ COMPANY WEBSITE: _____